

PRIVACY POLICY OCTOBER 2018

## We hate spam!

We take privacy very seriously.

We are proactive at keeping your personal data safe.

Our motto is *"Treat others as we would like to be treated"*.

## Privacy Policy

This privacy policy sets out how John Divers Photography uses and protects any information that you give us when you use this website or contact us by other means.

Divers Photography is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website; you can be assured that it will only be used in accordance with this privacy policy.

Divers Photography may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

## What we collect

We may collect the following information:

- Your name and or family members
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to online enquiries

## What we do with the information we collect

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails, special offers or other information which we think you may find interesting using the email address which you have provided.
- We may contact you by email, phone or mail.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please email [Susan@johndivers.co.uk](mailto:Susan@johndivers.co.uk).

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible. We will promptly correct any information found to be incorrect.

## Resources & Further Information

- [Data Protection Act 1998](#)
- [Privacy and Electronic Communications Regulations 2003](#)
- [Privacy and Electronic Communications Regulations 2003 - The Guide](#)
- [Twitter Privacy Policy](#)
- [Facebook Privacy Policy](#)
- [Google Privacy Policy](#)
- [Linkedin Privacy Policy](#)
- [Mailchimp Privacy Policy](#)
- [Divers Photography - Terms of Business](#)

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